

Message Text

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ACTION NEA-10

INFO OCT-01 EUR-08 ISO-00 AID-05 CIAE-00 COME-00 EB-04

FRB-01 INR-05 NSAE-00 RSC-01 TRSE-00 XMB-02 OPIC-03

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R 301730Z OCT 74

FM USINT ALGIERS

TO SECSTATE WASHDC 1295

INFO AMEMBASSY PARIS

AMEMBASSY ROME

LIMITED OFFICIAL USE ALGIERS 2339

E.O. 11652: N/A

TAGS: EINV, EIND, AG

SUBJ: FURTHER ALGERIAN NATIONALIZATIONS

1. CATERPILLAR REP INFORMED USINT THAT THEY HAD HAD TO SIGN NEW PROTOCOL WITH GOA WHICH WILL NATIONALIZE THEIR LAST REMAING OFFICE IN ALGIERS WHICH HANDLED SERVICE AND AFTER SALES WORK.

2. EXACT DATE OF TAKE-OVER IS NOT CLEAR, BUT FROM WORDING OF PROTOCOL CATERPILLAR REP EXPECTS ANNOUNCEMENT TO BE MADE ON NOVEMBER 1 ANNIVERSARY. REP HAD HEARD THAT OTHER AFTER-SALES OFFICES IN ALGERIA LIKE BERLIET, FIAT, PEUGEOT WILL BE SIMILARLY TAKEN OVER.

3. COMMENT: USINT EXPECTS A NUMBER OF ANNOUNCEMENTS FURTHERING THE SOCIALIZATION OF THE ALGERIAN ECONOMY TO BE MADE IN CONNECTION WITH THE 20TH ANNIVERSARY OF THE START OF THE ALGERIAN REVOLUTION. IF ANNOUNCEMENTS ARE LIKE ABOVE NATIONALIZATION, IT AMOUNTS TO MORE NOISE THAN CHANGE OF POLICY, AS EXISTING FOREIGN AFTER-SALES REPRESENTATIVES WERE ALMOST TOTALLY REGULATED BY GOA IN ANY CASE. IT DOES PRESENT NEW
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CORPORATE PROBLEM ON HOW TO ORGANIZE FOR CONTINUED SALES

IN ALGERIA WHICH ACTUALLY INCREASING ESPECIALLY IN MECHANICAL
INDUSTRY AS SONACOME IMPORT MONOPOLY NO LONGER ABSOLUTE.
CATERPILLAR CONSIDERING A PUBLIC RELATIONS OFFICE TO
DO WORK WHICH WOULD INCLUDE SALES TO NATIONAL CORPORATIONS
NOW BEING HANDLED UNSATISFACTORILY BY CONACOME.PARKER

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NNN

Message Attributes

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